Victorian Government
COVID-19 | Stage 3B Key Messages | Stakeholder Pack

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Introduction

The Victorian Government is committed to keeping Victorians informed about the outbreak of coronavirus (COVID-19).

As a key stakeholder with important connections to Victorians, we ask for your support in sharing this information widely through your networks. Access to these message is particularly important for people to understand the gravity of the coronavirus outbreak.

Making sure people understand what they can do to reduce their risk of coronavirus, is key to slowing its spread. Information provided by the Victorian Government is the most relevant source of information for people living in Victoria. Advice and information from overseas sources may not always apply to the situation in Victoria.

This pack provides links to a range of materials to be shared via stakeholders owned channels including social media content, digital banners to help you share this information with your networks.

Thank you in advance.

What you can do to help

You can help by:

- Sharing the materials that you can access from this stakeholder kit with your community via social media and digital platforms.

- Directing people to the Victorian Government's coronavirus website for current information and updates: www.coronavirus.vic.gov.au

- Advising anyone who is concerned to call the coronavirus hotline on 1800 675 398 (24 hours).
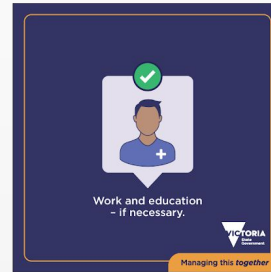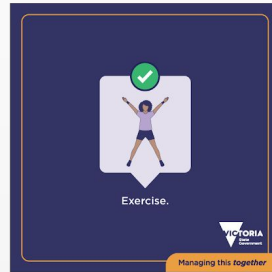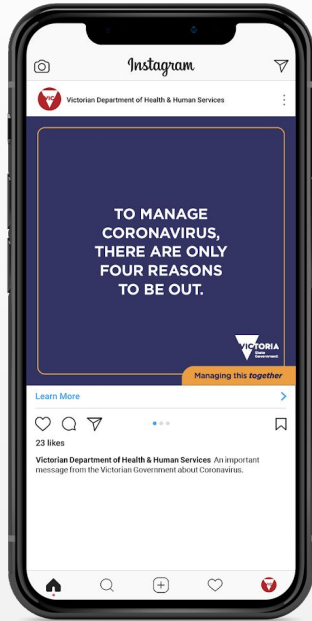
Stage 3B Messaging.

Stage 3B Messaging - <u>Can not be dispatched prior to Tue 31st March 2020.</u>

Stage 3B - Restrictions "Is in Place" Messaging

Stage 3B Restrictions are now in place. Go Home.

Shareable Assets: Stage 3B Messaging "STAY HOME. SAVE LIVES" Restrictions

VICTORIA
State Government

Social - Carousel

Download asset from below link:
FB/IG Carousel Static

Social - Carousel

STAY HOME.

PROTECT OUR HEALTH SYSTEM.

SAVE LIVES.

VICTORIA
State Government

FOR INFORMATION ON STAGE 3
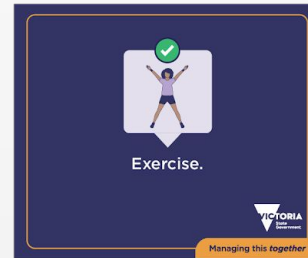
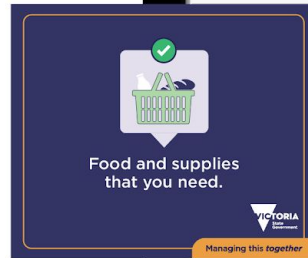Click Here

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Download asset from below link:
FB/IG Carousel Static

Digital Banner

Download assets from below link:
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Mobile Banners

TO MANAGE CORONAVIRUS, THERE ARE ONLY FOUR REASONS TO BE OUT.

Food and supplies that you need.

Exercise.

Medical care and caregiving.

Work and education – if necessary.

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Digital Banner

Download assets from below link:
Desktop Banners
Mobile Banners

STAY HOME.

PROTECT OUR
HEALTH SYSTEM.

SAVE LIVES.

VICTORIA
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FOR INFORMATION
ON STAGE 3

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Thank you